

Radio and Television Broadcasting - CIP 09.0701

1999 - 2000 TRANSFER FRAMEWORK: Requirements of the Sending Institution
33 hour General Education Component + 15 hours Institutional General Education Requirement + 12 hour Specialty Component = 60 hour Transfer Framework

Introduction

A degree such as BA or BS listed under the institutional abbreviation indicates the university offers a baccalaureate degree in the program. You can begin the program by completing the transfer framework at any college or university for which courses are listed. For additional information, consult your academic advisor and institutional catalogs. Courses listed for the community colleges may not be offered at every location. Contact the college you plan to attend regarding availability of specific courses.

Program Notes

An 'M' below indicates that a minor, or second major, or area of concentration outside the major is required.

Program Notes

An 'S' below indicates that the program has restricted and/or limited admissions. The program may require an additional application process or have specific grade point average requirements for application and/or acceptance.

| EKU | KSU | MOSU | MUSU | NKU | UK | UL | WKU | KCTCS CCs |
|-----|-----|------|-----------|-----|-------------|----|--------|-----------|
| BA | | | BA/BS (M) | BA | BA/BS (M,S) | | BA (M) | |

General Education Transfer Component - 48 hours

Complete the General Education Transfer Component according to the general education requirements for this major at the sending institution, unless specific courses are listed below. General Education courses may also count toward the major, or a minor, or a second major.

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| Written Communications - 6 hrs | | | | | | | | |
| Oral Communication - 3 hrs | | | | | | | | |
| Humanities - 6 hrs | | | | | | | | |
| Behavioral/Social Sciences - 9 hrs | | | | | | | | |
| Mathematics (Minimum College Algebra) - 3 hrs | | | | | | | | |
| Natural Sciences - 6 hrs | | | | | | | | |
| Other General Education Requirements - 15 hrs | | | | | | | | |

Specialty Transfer Component - 12 hours

All of the requirements of the Specialty Component blocks must be fulfilled, even when the blocks total more than 12 hours. At most institutions, the additional hours will be used for part of the General Education requirements.

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|--|----------|--|----------|---------|--------------------|---------|--|----------|---------|
| Introduction to Media/Broadcasting - 3 hrs | BEM 225 | | CMJN 110 | JMC 168 | JOU 100 or RTV 100 | TEL 101 | | BCOM 185 | JAT 101 |
| Production - 3 hrs | BEM 240 | | CMEM 250 | JMC 270 | RTV 210 or 150 | TEL 312 | | BCOM 261 | CMS 105 |
| Mass Media Theory/Issues - 3 hrs | COM 200* | | CMEM 344 | JMC 330 | RTV 250 | TEL 201 | | BCOM 201 | JAT 201 |
| Advertising - 3 hrs | COM 325 | | CMAF 383 | JMC 394 | RTV 280 | ISC 161 | | JOUR 341 | CMS 269 |

* Course meets general education requirements. Applicability of the course to specific general education requirements may vary depending on program requirements and institutional policies.